

Sarit Zobel

UI.UX Designer

054-9216799

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www.linkedin/in/saritzobel

www.saritzobel.co.il

Game Portfolio

Skills

UI/UX Design

- App
- Websites
- Landing Pages
- Social Media
- Animations
- Presentations
- Newsletter

Development

- Websites
- Stores
- Landing Pages

User Research

- Figma
- AI Tools
- Xd
- Illustrator
- Photoshop
- InDesign
- Premiere
- Maya
- After Effects
- Flash
- Elementor
- Wordpress
- Axure
- InVision
- PowerPoint
- Zeplin

Languages

- CSS
- HTML
- GSAP
- Hebrew - Native
- English - Good Level

Work Experience

Freelance

1/2018-Current

Design And Branding For B2B & B2C Business Clients

- Designing Presentations & Newsletters
- Campaigns In Marketing Design For Social Networks
- UI/UX Design For Landing Pages
- UI/UX Design For Websites
- Storyboarding & Animating In After Effects + Lottie.
- Development Websites, Stores & Landing Pages
- Design For Print
- UI/UX Design For Complex Systems
- UI/UX Design For App

Digital Designer- Solomon Interactive Ltd

12/2007-1/2018

Design And Branding For B2B & B2C Business Clients

- Designing Presentations & Newsletters
- Campaigns In Marketing Design For Social Networks
- UI/UX Design For Landing Pages
- UI/UX Design For Website
- Banner Animation
- Development Websites & Landing Pages

Education

Diploma UX

4-12/2023

Netcraft Academy - Elad Campus. User Experience For Websites and Apps, Personas, And Research.

Diploma UX

4-12/2023

Study Coordinator "Hasifa" School.

Diploma 3D & Animation

10/2014-8/2016

Israel Animation College(IAC), Tel Aviv.

Media Practical Engineering

10/2000-8/2003

Sapir College.

BA Courses In Communication

10/2000-8/2003

Sapir College.

A Little Bit About Me

- 17 Years Of Experience In Digital Graphic Design For Desktop And Mobile.
- Lead Designer For The Past 8 Years In An Environmental Campaign Preserving Israel's Reptiles.
- Fast In Embracing New Technologies And Tools In The Ever-Evolving World Of Digital Graphics Design.